



**European Committee
of the Regions**

THE NEW EUROPEAN BAUHAUS AT THE LOCAL AND REGIONAL LEVEL

Authors:

Beatrice Errico, Fabio Bisogni, Teresa Levi (Fondazione FORMIT)



The study

PART 1

The integration of the New European Bauhaus at the local and regional level: innovative tools, solutions and funding

PART 2

The implementation of the New European Bauhaus: how to engage communities, develop partnerships and cross-border cooperation

PART 3

Case studies

PART 4

Conclusions, policy recommendations and foresight considerations

KEY FIGURES

115 EU-funded NEB projects mapped with
164 LRAs from 25 EU Member States
6 case studies illustrated
18 LRAs interviewed
1 online consultation performed
138 respondents to the online consultation
27 EU Member States joining the online consultation
11 recommendations presented

Aim and approach to the study

On 15 September 2021, the European Committee of the Regions (CoR) received a Communication from the European Commission on the “**New European Bauhaus. Beautiful, Sustainable, Together**” (COM(2021) 573 final), where the New European Bauhaus (NEB) was announced as an initiative enhancing sustainable innovation and technological, economic and environmental transition via a participatory approach. On 27-29 April 2022, the CoR adopted the opinion on the NEB, outlining that local and regional authorities (LRAs) must play a centre-stage role in the strategy, providing the place-based technical assistance and appropriate support and funding essential to making the NEB implementation transformation process tangible.

This study aims to analyse the **state of the art** of the implementation of the NEB at the local and regional level. It aims to:

- assess the current EU actions and programmes to promote the NEB;
- identify successful practices, bottlenecks and impediments of integrating the NEB in the local/regional development strategies;
- provide conclusions, recommendations and foresight considerations regarding the implementation of the NEB at the local and regional level.

THREE METHODOLOGICAL APPROACHES

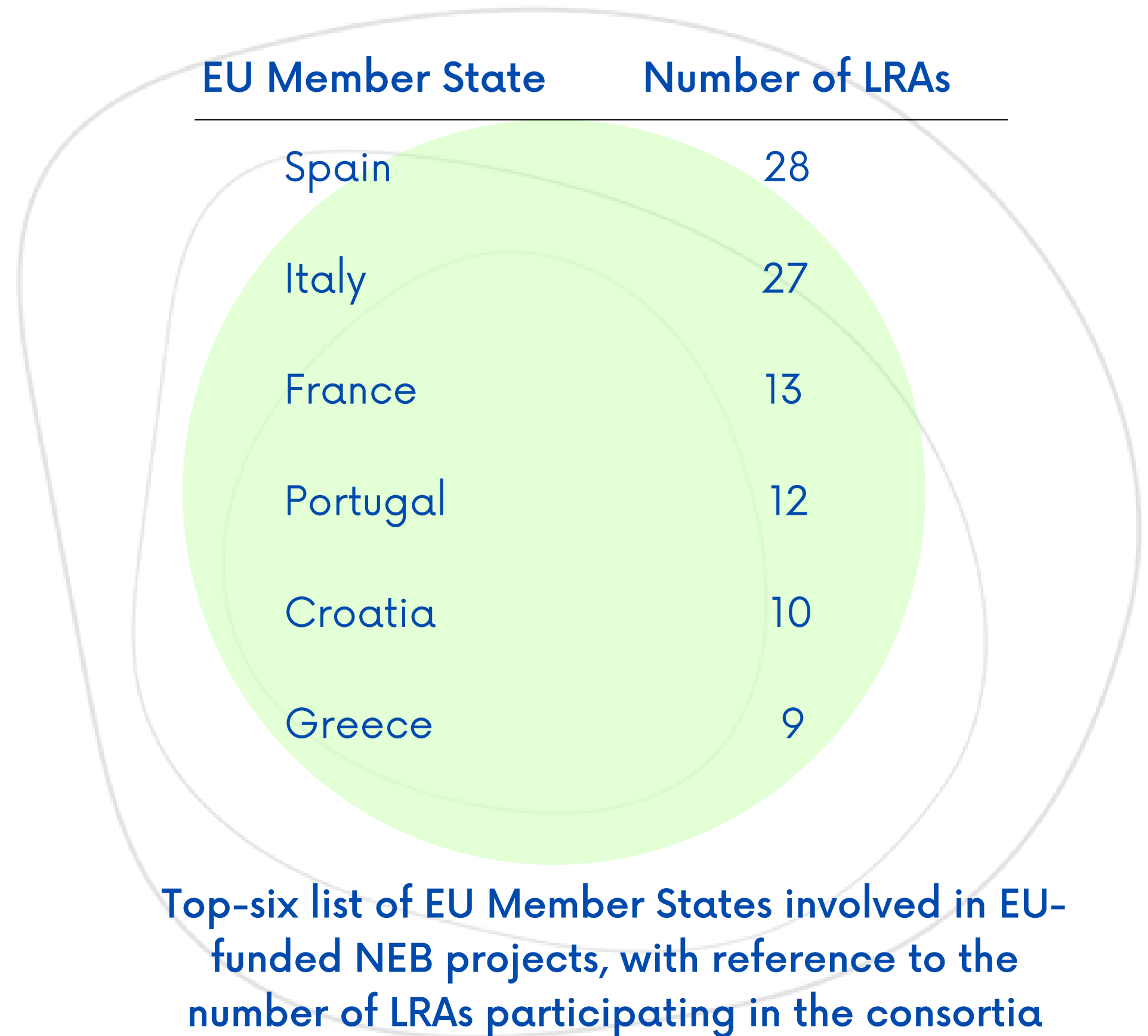
- Desk research and review of available data
- Online consultation
- Interviews with LRAs involved in the NEB

INITIATIVES AND CASE STUDIES

Analysis of EU-funded projects and six case studies implementing the NEB at the local and regional level

Overview of EU-funded NEB projects in 2021-2022 and % of LRAs involved

EU Funding Programme	Total number of NEB projects	% of NEB projects including LRAs
Horizon Europe	65	52%
European Regional Development Fund	34	100%
Single Market Programme	18	94%
Digital Europe	34	24%
Creative Europe	44	16%
Erasmus+	53	21%
Programme for Environment and Climate Action (LIFE)	1	100%
European Solidarity Corps	365	1%



Recommendation 1

The EU should keep working on the NEB Compass, to develop specific indicators helping to monitor how NEB-related projects can contribute to the NEB and its three core values and principles at the international, national and local levels.

Recommendation 2

The EU should better define the core NEB aesthetics value.

Recommendation 3

The EU should better define the role of the NEB national contact points, acting as a bridge between the EU Member States and the NEB at EU level. The LRAs could be part of them.

Recommendation 4

The EU should capitalise on the NEB Lab, by activating an operative strand facilitating LRAs to develop new local and regional ecosystems to be brought into a wider dimension.

Recommendation 5

The EU should implement a central NEB funding programme as a primary source of investment for LRAs to draw on.

Recommendation 6

The Joint Research Centre of the European Commission should capitalise on the NEB Dashboard to provide a regularly updated overview of all NEB projects implemented across the EU for wider dissemination.

Recommendation 7

EU, Member States and LRAs should enhance the use of the NEB approach in improving the living conditions in rural areas.

Recommendation 8

LRAs should be provided with foresight competencies to evaluate and update their policy actions in the spirit of the NEB, in the light of their needs and challenges.

Recommendation 9

Regular peer-learning workshops at modular level (i.e., local, regional, national, EU) should be organised to share experiences and good practices about how the NEB is being implemented.

Recommendation 10

LRAs should set up a specific NEB citizens' helpdesk to keep engaging with their communities on a regular basis.